

# Memorandum



**Date:** May 10, 2022

**To:** Department Directors

**From:** Daniella Levine Cava *Daniella Levine Cava*  
Mayor

**Subject:** Making Strides Against Breast Cancer Campaign 2022

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American Cancer Society Making Strides Against Breast Cancer® is a nationwide movement. From large-scale traditional walks to unique local experiences and celebrations, Making Strides has united communities, companies, and individuals across the country in the fight to end breast cancer for more than two decades – and we have no intention of ever slowing down.

Our commitment to creating a future free from breast cancer runs deep. As we look to the road ahead, more determined and more inspired than ever, we invite you to join forces with the American Cancer Society – the nation’s nonprofit leader in the breast cancer fight. Together we will celebrate survivors and thrivers, fund the future of breast cancer research and programs, and ensure all women and men have a fair and just opportunity to prevent, find, treat, and survive breast cancer.

The American Cancer Society is the nation’s nonprofit leader in the breast cancer fight. We are putting 100+ years of cancer-fighting experience to work through investments in breast cancer research, ensuring greater access to quality care, influencing public policy, and providing patient support. We’ve witnessed a 41% decline in the female breast cancer death rate, and as the top private funder of breast cancer research, we have no intention of ever slowing down.

Funds raised through the Making Strides movement allow the American Cancer Society (ACS) to serve breast cancer patients and their families where and when they need us most – even during a global pandemic. Cancer information and resources are always available at cancer.org, and people can find information and support by calling our 24/7 cancer helpline and talking with a cancer information specialist. Live chat and video chat options are also available. Through a simple mobile app, newly diagnosed breast cancer patients can connect with trained breast cancer survivors for support during their journey – anywhere in the country. ACS-funded researchers are still in the lab seeking breakthrough treatments and running clinical trials. Through our advocacy affiliate, the American Cancer Society Cancer Action Network (ACS CAN), advocates are still working with national, state, and local governments to push for policy changes that help cancer patients and their families.

On Saturday, October 22, 2022, the community will be lacing up their sneakers for the 2022 MSABC walk. This year’s 3.2 mile fundraising walk will be at Marlins Park.

As you know, department coordinators are key to the success of the MSABC campaign. I am requesting that you designate an MSABC coordinator for your department. These coordinators will be responsible for recruiting employees to participate at the walk, establishing a fundraising goal and ensuring those goals are met. Please submit your department coordinator’s name to Damaris Isler at [islerd@miamidade.gov](mailto:islerd@miamidade.gov) no later than June 1<sup>st</sup> as coordinators will be receiving their training in early July.

Let’s continue our tradition of giving and delivering excellence every day. With your assistance and continued support, I am sure that we will reach our goal.

c: Honorable Chairman Jose “Pepe” Diaz  
and Members, Board of County Commissioners  
Geri Bonzon-Keenan, County Attorney  
Gerald K. Sanchez, First Assistant County Attorney  
Jess M. McCarty, Executive Assistant County Attorney  
Office of the Mayor Senior Staff