


Memorandum



Date: April 25, 2022

To: Honorable Chairman Jose “Pepe” Diaz
and Members, Board of County Commissioners

From: Daniella Levine Cava
Mayor 

Subject: Report on Expanding the Scope of the Graffiti Prevention Pilot Program Plan for District 10 – Directive No. 212070

This report, prepared by the Department of Transportation and Public Works (DTPW), is being provided to the Board of County Commissioners (Board) in response to Resolution No. R-965-21 which was adopted on October 5, 2021. The resolution was sponsored by Senator Javier Souto and directed the Administration to expand the scope of the Graffiti Prevention Pilot Program Plan for District 10 to address the feasibility of using wraps as a graffiti prevention method for utility facilities and associated equipment. Staff from the Department of Cultural Affairs (CUA), through its Art in Public Places Program, and DTPW continue to collaborate with municipal, state, and utility companies to develop tools and processes to achieve the objectives of the pilot program.

On April 15, 2021, and April 22, 2021, DTPW held meetings with utility companies to solicit input and recommendations regarding implementing design standards to prevent graffiti vandalism. At that time, the utility companies voiced that they had no objections to the utility wraps to deter vandalism but would not bear program implementation costs.

To effectuate the program, if the requestor is not the County (i.e., the municipality), a maintenance agreement with the County shall be executed and a permit from DTPW shall be secured to carry out the work for any utility facility and associated equipment that falls within the County’s right-of-way or is owned by the County. Furthermore, the wrapping of non-County owned equipment requires coordination with and approval by the owner of the equipment.

All requests for the wrapping of a traffic signal controller cabinet must satisfy DTPW’s Traffic Signals and Signs criteria (e.g., approval from the Local Maintaining Agency, artwork produced on durable 3M brand of vinyl, artwork must not display any messages with text and the wrapping shall not interfere with the equipment) and identify a funding source with sufficient capacity to cover all costs associated with program implementation. The proposed art will be reviewed and approved by Art in Public Places. Typically, the cost of wrapping such equipment can range from \$1,500 to \$2,000 per cabinet and covers artwork selection expenses, the management of the specific wrap program, the artist’s fees, materials, installation, ongoing maintenance, and removal of the wrap at the end of the vinyl lifecycle by a qualified graphic vendor. The process for selection of the art through finalization of the final wrap concept takes approximately eight to 12 months.

DTPW has entered into agreements with the Town of Miami Lakes, City of Miami, and the City of Miami Shores to implement their municipal wrap programs and has worked with CUA to implement the wrapping of traffic controller cabinets located in unincorporated areas within Districts 11 and 8.

Honorable Chairman Jose “Pepe” Diaz
and Members, Board of County Commissioners
Page 2

Currently, the departments are engaging with the City of North Miami’s Community Redevelopment Agency to advance the City’s program to wrap a series of traffic controller cabinets including four County-owned traffic boxes with artwork. The CUA has been working to develop a streamlined program in partnership with DTPW to wrap elements in the public right-of-way with work from local artists. The program would provide for CUA to manage requests for cabinet wrappings including any necessary maintenance with DTPW functioning as the permitting agency.

It is recommended that the pilot program continue to reflect a collaborative effort between the County and utility companies to mitigate and remediate graffiti. DTPW will work with District 10 to achieve the objectives of the expanded program and assist in identifying sources of funding to operate the program.

Pursuant to Ordinance No. 14-65, this report will be placed on the next available Board meeting agenda. Should you require additional information, please contact Eulois Cleckley, DTPW Director and CEO at (786) 469-5406.

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