

Miami-Dade County Celebrates 45 YEARS of **BAYNANZA**



JOIN US!

Baynanza is Miami-Dade County's annual celebration of Biscayne Bay.

This community-powered tradition was launched in 1982 to protect one of South Florida's most vital ecological treasures, bringing together thousands of volunteers to spend a day cleaning up our Bay and other waterways across our County.

In 2026, Baynanza...

- Engaged hundreds of local students from elementary through high school who submitted beautiful artwork for our Baynanza art contest
- Mobilized over 3,500 volunteers across all 13 County districts
- Removed over 20,000 pounds of debris, including harmful microplastics.

By bringing together residents, students, nonprofits, and local leaders, Baynanza transforms environmental stewardship into an exciting, countywide movement to restore and celebrate our beloved "Blue Heart."



Bay Champion Partner

\$15,000

- Logo featured prominently on all marketing materials and assets, including website, social media, flyer, press releases, email communications and Baynanza commemorative T-shirt
- Speaking opportunity during the cleanup event
- Ability to distribute branded giveaways, samples, or promotional materials at the kickoff event and/or on the cleanup day
- Dedicated social media spotlight campaign pre and post event
- Opportunity to host an on-site activation, subject to mutual agreement – 10' x 10' activation footprint at the event
- Recognition in the post-event Impact Report
- Complimentary Baynanza 2027 T-shirts for staff and volunteers participating on cleanup day

Bay Hero Partner

\$10,000

- Prominent logo placement across all event marketing materials, including website, social media, flyer, press releases, email communications and Baynanza commemorative T-shirt
- Ability to distribute branded giveaways, samples, or promotional materials on the cleanup day
- Option for activation at the event, agreed upon by both parties
- Recognition in post-event Impact Report
- Complimentary Baynanza 2027 T-shirts for staff and volunteers participating on cleanup day

Bay Saver Partner

\$5,000

- Prominent logo placement across all event marketing materials, including website, social media, flyer, press releases, and email communications
- Ability to distribute branded giveaways, samples, or promotional materials on the cleanup day
- Recognition in post-event Impact Report
- Complimentary Baynanza 2027 T-shirts for staff and volunteers participating on cleanup day

Friend of the Bay Partner

- In-kind sponsorship opportunities