

Memorandum



Date: May 9, 2023

To: Chair and Members
Art in Public Places Trust

From: Michael Spring, Director
Department of Cultural Affairs

Subject: Trust Resolution No. APPT 23-32 / Paramedia, LLC - South Dade Transitway Corridor / Addendum II

Trust Resolution No. APPT 23-32

RESOLUTION APPROVING ADDENDUM II TO THE PROFESSIONAL ARTIST SERVICES AGREEMENT IN SUBSTANTIALLY THE FORM ATTACHED WITH PARAMEDIA, LLC (LEAD ARTIST ERWIN REDL) IN THE NOT-TO-EXCEED AMOUNT OF \$240,000.00 FOR ADDITIONAL FABRICATION AND INSTALLATION SERVICES FOR THE LIGHT-BASED ARTWORK AT THE SOUTH DADE TRANSITWAY CORRIDOR PROJECT (FROM MIAMI-DADE DEPARTMENT OF TRANSPORTATION AND PUBLIC WORKS PUBLIC ART FUNDS)

Recommendation

It is recommended that the Art in Public Places Trust approve Addendum II to the Professional Artist Services Agreement in substantially the form attached with Paramedia, LLC (lead artist Erwin Redl) in the not-to-exceed amount of \$240,000.00 for additional fabrication and installation services for the light-based artwork for the South Dade Transitway Corridor project.

Background

On May 10, 2022 through approval of Trust Resolution No. APPT 22-20, the Trust authorized a Professional Artist Services Agreement with Paramedia, LLC (lead artist Erwin Redl) in the initial amount of \$45,000.00 for design development of his proposal concept for a light-based artwork installation in one or more typical BRT stations along the South Dade Transitway Corridor project. In close collaboration with APP staff and the client's executive team, the artist is nearing design completion of a series of light-based colored acrylic LED panels to be installed in the interior upper sections of the station's glazing system. The dynamic design transforms the architecture of the station into a playful and inviting colored light box that visually interacts and responds to the movement of buses along the transitway corridor. The first designated location to receive the artwork is the BRT station located at SW 104th Street which is also the first and northernmost station in the 20-mile bus corridor.

Consequently, on May 14, 2023, given the project's accelerated construction schedule and the successful completion and acceptance by all project teams of the artist's full size artwork mockup, the Trust approved Resolution No. APPT 23-19 authorizing Addendum I to the Professional Artist Services Agreement with Paramedia, LLC in the not-to-exceed amount of \$255,000.00 for fabrication and installation of the approved artist's design at the designated BRT station. In addition, the Trust directed APP staff to negotiate with the artist to expand his light-based artwork installation to two (2) additional stations along the corridor contingent on the availability of additional and unencumbered APP project funds.

In discussion with the artist, APP was successful in negotiating the expansion of the approved design

concept at a reduced rate to two additional BRT stations with completion dates that still allow for the modification in the glazing system to fully integrate the artist's color glass modules. The selection of the new stations was based not only on the flexibility of their completion schedules but also on ridership volume and visual prominence of these stations' locations from vehicular traffic on US1. The additional BRT stations are located at SW 112th Avenue (Allappatha Rd) and SW 244th Avenue (Coconut Palm Drive).

In reviewing the artist's expanded project budget, APP finds the additional artwork cost of \$120,000.00 per station to be of significant value to the program given that the combined artwork expenditure across all (3) stations is 40% less than the commission value for a single station. APP proposes to fund this budget increase of \$240,000.00 with unencumbered funds from the DTPW-APP pool of funds generated by small capital improvement projects completed by the department over the last 5 years.

APP staff recommends the approval of Trust Resolution No. APPT 23-32 authorizing Addendum II to the Professional Artist Services Agreement with Paramedia, LLC (lead artist Erwin Redl) in the not-to-exceed amount of \$240,000.00 for additional fabrication and installation services for the light-based artwork project at three (3) BRT stations along the South Dade Transitway Corridor.