

Memorandum



Date: May 9, 2023

To: Chair and Members
Art in Public Places Trust

From: Michael Spring, Director
Department of Cultural Affairs

Subject: Trust Resolution No. APPT 23-28 / Vickie Pierre – Gallery at West Brickell / Professional Artist Services Agreement

Trust Resolution No. APPT 23-28

RESOLUTION APPROVING A PROFESSIONAL ARTIST SERVICES AGREEMENT IN SUBSTANTIALLY THE FORM ATTACHED WITH VICKI PIERRE IN THE FIXED FEE AMOUNT OF \$70,000.00 FOR PHASE I - DESIGN SERVICES FOR THE GALLERY AT WEST BRICKELL FAÇADE ARTWORK PROJECT (FROM MIAMI-DADE DEPARTMENT OF PUBLIC HOUSING AND COMMUNITY DEVELOPMENT – RELATED URBAN ART FUNDS)

Recommendation

It is recommended that the Art in Public Places Trust approve a Professional Artist Services Agreement in substantially the form attached with Vickie Pierre in the fixed fee amount of \$70,000.00 for Phase I - Design Services for the Gallery at West Brickell façade artwork project.

Background

A meeting of the Professional Advisory Committee (PAC) was held on April 20, 2023 to review design proposals from a group of three (3) invited artists for a garage façade opportunity at Gallery at West Brickell, a new mixed-use housing development project by Related Urban in partnership with Miami-Dade Department of Housing and Community Development (PHCD). The project, located in the Brickell neighborhood at 201 SW 10th Street, Miami FL 33130, will comprise 465 units in 29 stories and include a stand-alone parking garage with 547 parking spaces. Amenities will include work from home offices, a podcast flex room, a conference room, co-workspace, a package room, a fitness center, a yoga/spinning room, a game room, a media room, a clubhouse, a dining room, and a rooftop pool with barbecues, as well as a flex lawn. The first phase of this development involves the construction of the stand-alone garage featuring a structural and fabric screen system envisioned to be implemented as public art in tandem with the estimated completion of this phase by May of 2024.

After careful deliberation and input from the client teams, the PAC unanimously recommended the commissioning of Miami-based artist Vickie Pierre to pursue the development of her proposal concept “Spark Splash!” The imagery, reminiscent of flower blooms or sparkler arrays, is derived from the artist’s painting practice, featuring imagery from her series Poupées in the Bush. The works in this series pay homage to the Eternal/Divine Feminine, exploring identity and ethnicity through the reimagined representation of fierce deities, mythological characters, and spirit creatures. Colorful motifs and patterns mimic body modification and tattoos, recalling rich tribal adornments from around the world. The collaged elements are cut from decorative papers from

the Art Deco, Arts and Crafts and Art Nouveau movements as well as clippings from nature, jewelry and interior design.

The artist's proposal calls for close collaboration between the artist and the project's screen contractor to develop a design approach for the artwork that would achieve the maximum visual impact and durability for the work. To complement the printed artwork, the artist also proposed to engage with a commercial painting company to implement large-scale murals on all flat surfaces surrounding the garage screen system. The APP allocation of \$350,000.00 for this portion of the public art program at Gallery at West Brickell will cover all expenses related to the artist's development and implementation of the various components of the artwork including any additional costs in terms of materials, services, and warranty necessary to maximize the lifespan of the work and ensure the integration of the artwork in compliance with the development's construction schedule.

APP staff recommends the approval of Trust Resolution No. APPT 23-28 authorizing a Professional Artist Services Agreement in substantially the form attached with Vickie Pierre in the initial amount of \$70,000.00 for Phase I - Design Services for the garage façade artwork at the Gallery at West Brickell development project.