

# Memorandum



**Date:** January 10, 2023

**To:** Chair and Members  
Art in Public Places Trust

**From:** Michael Spring, Director  
Department of Cultural Affairs

**Subject:** Trust Resolution No. APPT 23-05 / Gallery at West Brickell / Artist Proposal Contracts

**Trust Resolution No. APPT 23-05**

RESOLUTION APPROVING PROPOSAL CONTRACTS IN SUBSTANTIALLY THE FORM ATTACHED WITH THE FOLLOWING SIX (6) ARTISTS IN THE NOT-TO-EXCEED FEE AMOUNTS AS DESCRIBED BELOW FOR EACH ARTIST:

	<b>Invited Artists Shortlist</b>	<b>Proposal Fee</b>
1	Firelei Báez (New York, NY)	\$ 1,500.00
2	Carola Bravo (Miami, FL)	\$ 1,500.00
3	Rafael Domenec (Brooklyn NY & Miami, FL)	\$ 1,500.00
4	Guillermo Garcia Cruz (New York, NY)	\$ 1,500.00
5	Victoria Kalashnik (Madrid, Spain)	\$ 1,500.00
6	Vickie Pierre (Vero Beach, FL)	\$ 1,500.00
	<b>Combined Total Expenditure:</b>	<b>\$ 9,000.00</b>

FOR A COMBINED TOTAL EXPENDITURE AMOUNT NOT-TO-EXCEED \$9,000.00 FOR THE GARAGE SCREENING PROJECT AT THE GALLERY AT WEST BRICKELL HOUSING DEVELOPMENT PROJECT (FROM MIAMI-DADE DEPARTMENT OF PUBLIC HOUSING AND COMMUNITY DEVELOPMENT – RELATED URBAN GALLERY AT WEST BRICKELL PUBLIC ART FUND).

**Recommendation**

It is recommended that the Art in Public Places Trust approve Proposal Contracts in substantially the form attached with the following six (6) artists in the not-to-exceed fee amounts as described below for each artist:

	<b>Invited Artists Shortlist</b>	<b>Proposal Fee</b>
1	Firelei Báez (New York, NY)	\$ 1,500.00
2	Carola Bravo (Miami, FL)	\$ 1,500.00
3	Rafael Domenech (Brooklyn NY & Miami, FL)	\$ 1,500.00
4	Guillermo Garcia Cruz (New York, NY)	\$ 1,500.00
5	Victoria Kalashnik (Madrid, Spain)	\$ 1,500.00
6	Vickie Pierre (Vero Beach, FL)	\$ 1,500.00
	<b>Combined Total Expenditure:</b>	<b>\$ 9,000.00</b>

For a combined total expenditure amount not-to-exceed \$9,000.00 for the Gallery at West Brickell garage screening project.

Background

A meeting of the Professional Advisory Committee (PAC) convened on October 25, 2022 with the purpose of creating an invitational artist shortlist for the first phase of construction of the mixed-income housing development project known as the Gallery at West Brickell. This public-private partnership between developer Related Urban and the Miami-Dade Department of Public Housing and Community Development will result in a mixed-use 29 stories high building located in the City of Miami in the Brickell neighborhood at the intersection of 2<sup>nd</sup> Ave and SW 10th Street, Miami FL 33130. The building will have 465 apartment units and a stand-alone garage with 547-parking spaces and feature many amenities including work from home offices, a podcast flex room, a conference room, a fitness center, a yoga/spinning room, a clubhouse, and a rooftop pool with barbecues and a flex lawn, among others.

Project construction, planned in two separate but consecutive phases, has started on the stand-alone garage structure expected for completion as the first phase by May 2024. The Related Urban team has expressed an interest and commitment to work collaboratively with APP to commission an artist for the design of a treatment and/or cladding application for the highly prominent garage facade. Given the fast-track nature of this complex and very specific opportunity, APP staff determined to accelerate the artists selection process by creating an invitational call for design proposals limited to this garage opportunity. The construction of the apartment building, expected for completion in late 2025, will be the second phase of the project allowing APP sufficient time to complete an open and competitive artist selection process for the additional art opportunities available throughout the property’s numerous public areas.

After thoughtful discussion among PAC members, APP staff, and client team, the PAC unanimously recommended inviting the following group of artists to create full proposals for the garage component:

1. Firelei Báez, New York, NY
2. Carola Bravo, Miami, FL
3. Rafael Domenech, Brooklyn NY + Miami, FL
4. Guillermo Garcia Cruz, New York, NY
5. Victoria Kalashnik, Madrid, Spain
6. Vickie Pierre, Vero Beach, FL

APP staff recommends approval of Trust Resolution APPT No. 23-05 authorizing Proposal Contracts in substantially the form attached with the above six (6) artists, each in the fixed fee amount of \$1,500.00, for proposal development services for the Gallery at West Brickell garage screening project for a combined not-to-exceed expenditure amount of \$9,000.00.