

Memorandum



Date: May 10, 2022

To: Chair and Members
Art in Public Places Trust

From: Michael Spring, Director
Department of Cultural Affairs

Subject: Trust Resolution No. APPT 22-20 / Paramedia, LLC– South Dade Transitway Corridor / Professional Artist Services Agreement

Trust Resolution No. APPT 22-20

RESOLUTION APPROVING A PROFESSIONAL ARTIST SERVICES AGREEMENT IN SUBSTANTIALLY THE FORM ATTACHED WITH PARAMEDIA, LLC (LEAD ARTIST ERWIN REDL) IN THE FIXED FEE AMOUNT OF \$45,000.00 FOR PHASE I - DESIGN OF THE ARTWORK PROPOSAL CONCEPT FOR THE SOUTH DADE TRANSITWAY CORRIDOR PROJECT (FROM MIAMI-DADE DEPARTMENT OF TRANSPORTATION AND PUBLIC WORKS PUBLIC ART FUNDS)

Recommendation

It is recommended that the Art in Public Places Trust approve a Professional Artist Services Agreement in substantially the form attached with Paramedia, LLC (lead artist Erwin Redl) in the fixed fee amount of \$45,000.00 for Phase I - Design of the artwork proposal concept for the South Dade Transitway Corridor project.

Background

A meeting of the Professional Advisory Committee (PAC) was held on April 27 and 28, 2022, to review design proposals from a group of 18 national-based artists for a combined series of public art opportunities along the South Dade Transitway Corridor. This major transportation improvement program will revitalize the current 20-mile South Dade busway running adjacent to US-1 Harriet Tubman Highway. The new transitway will connect the communities of the Village of Pinecrest, the Village of Palmetto Bay, the Town of Cutler Bay, unincorporated Miami-Dade County, the City of Homestead, and Florida City. The principal visual components along the 20-mile corridor are 14 state-of-the-art Bus Rapid Transit (BRT) stations and a new park-and-ride garage located at the intersection of SW 168 Street that will create a visual cohesiveness to the corridor while providing enhanced mobility services and options for the surrounding communities.

Artists' opportunities included but were not limited to applications to exterior areas of five (5) designated BRT stations including tile, cladding, or installation-based artwork, light-based artworks that may include video projection mapping and / or multi-media site specific installations, audio and time-based media artworks, and interactive, participatory technology-based artworks. At the park-and-ride garage, opportunities included artist-designed screens or cladding panels for exterior applications to the garage to address the south and east facades, and applications to the garage interior elevator lobbies and "kiss and ride" drop off area such as tile, cladding, or wall-based installations.

After careful deliberation and input from the client teams, APP Trust members, and APP staff, the PAC unanimously recommended the commissioning of Bowling Green, OH-based artist Erwin Redl to implement his light-based concept which activated with LEDs and color acrylic panels the high areas of the clear tinted glazing at a typical BRT station. The artist proposed to develop a specific visual concept responsive to the communities surrounding the selected BRT station(s) and indicated an interest to explore the artwork's interactivity in response to the station's activities.

In support of the Department of Transportation and Public Works' (DTPW) commitment to make technology and innovation key components of this new transit system, the PAC recommended that APP staff negotiate with the artist a project scope and budget that would allow the artist to implement his concept at one or more BRT stations in close coordination with the project team and their current construction schedule. APP staff proposes a \$300,000.00 project budget and the initial Trust approval of \$45,000.00 for design development services to allow the artist and APP to explore options to augment the artwork by tapping into the station's proposed infrastructure and technical resources available through the corridor's design-build contract.

APP staff recommends the approval of Trust Resolution No. APPT 22-20 authorizing a Professional Artist Services Agreement in substantially the form attached with Paramedia, LLC (Erwin Redl, lead artist) in the fixed fee amount of \$45,000.00 for Phase I - Design of the artwork proposal concept for the South Dade Transitway Corridor project.