

Memorandum



Date: December 12, 2023
To: Chair and Members
 Art in Public Places Trust
From: Marialaura Leslie, Director 
 Department of Cultural Affairs
Subject: Trust Resolution No. APPT 23-74 / Marielle Plaisir– Atlantic Station /
 Professional Artist Services Agreement

Trust Resolution No. APPT 23-74

RESOLUTION APPROVING A PROFESSIONAL ARTIST SERVICES AGREEMENT IN SUBSTANTIALLY THE FORM ATTACHED WITH NAD CREATION CORPORATION (LEAD ARTIST, MARIELLE PLAISIR) IN THE FIXED FEE AMOUNT OF \$132,000.00 FOR PHASE I DESIGN SERVICES THE NEW ATLANTIC STATION DEVELOPMENT GARAGE ARTWORK PROJECT (FROM MIAMI-DADE COUNTY DEPARTMENT OF TRANSPORTATION AND PUBLIC WORKS - ATLANTIC PACIFIC COMMUNITIES PUBLIC ART FUNDS).

Recommendation

It is recommended that the Art in Public Places Trust approve a Professional Artist Services Agreement in substantially the form attached with NAD Creation Corporation (lead artist Marielle Plaisir) in the fixed fee amount of \$132,000.00 for Phase I – Design Services for the new Atlantic Station development garage artwork project.

Background

A meeting of the Professional Advisory Committee (PAC) was held on November 16, 2023 to review design concepts from a group of eleven (11) artists invited to propose for the garage screening opportunity at the new mixed-use development project known as Atlantic Station, a public-private partnership between Atlantic Pacific Communities (APC) and the Miami-Dade County Department of Transportation and Public Works (DTPW). This project comprises a 36-story residential tower with 616 residential market rate units and approximately 25,000 square feet of ground floor retail space on the lot bounded by NW 8th and 7th Street, NW 2nd Avenue and NW 1st Court and a separate 7-story parking garage.

Presenting artists were asked to develop design proposals within a budget of \$880,000.00 for enhancements to the garage metal base screening material including colors, perforation shapes, premium and alternate materials, artist fee, studio overhead, contingency, and documentation. The artwork budget would be supplemented by a construction budget of \$942,000.00 set aside to cover the base cost of materials and installation of the final artist's work at a total not exceed budget \$1,822,000.00.

After careful deliberation and feedback from the client team, the PAC recommended the commissioning of Marielle Plaisir for her concept "The Way I See the World". The artist's proposed imagery mimics an intricate and intriguing pattern reminiscent of lace. This pattern can be scaled, reconfigured and laser cut into aluminum sheets, that can create a unique, flexible, and highly effective system to elegantly conceal the garage super structure. The PAC further recommended that if feasible, the artist develop the artwork design using her blue color scheme; which is the

signature color in the artist's body of work. Through the design phase, the artist will develop the final pattern and configuration of the screening system in modules that facilitate the fabrication and installation of the artwork in sections. The artist will collaborate with the project team to develop an overall artwork design that maximizes the coverage of the garage using custom and standard metal work. APP suggests allocating 15% of the \$880,000.00 for the design development portion of the commission and to ensure project implementation can be fully achieved within the combined fund of APP and developer's dollars.

APP staff recommends the approval of Trust Resolution No. APPT 23-74 authorizing a Professional Artist Services Agreement in substantially the form attached with NAD Creation Corporation (lead artist Marielle Plaisir) in the fixed fee amount of \$132,000.00 for Phase I – Design Services for the new Atlantic Station garage artwork project.