Memorandum

Date: November 10, 2026

To: Chair and Members
Art in Public Places Trust

From: Ashlee K. Thomas, Director
Department of Cultural Affairs

Subject: Trust Resolution No. APPT 26 - 85 / MyFi Studio, LLC – Re-Creation of *TV Miami* by Nam June Paik

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Trust Resolution No. APPT 26 - 85

RESOLUTION APPROVING A PROFESSIONAL ARTIST SERVICES AGREEMENT IN SUBSTANTIALLY THE FORM ATTACHED WITH MYFI STUDIO, LLC IN THE NOT-TO-EXCEED AMOUNT OF $ 250,000.00 FOR THE DESIGN, FABRICATION, AND INSTALLATION OF A NEW ITERATION OF DEACCESSIONED APP COLLECTION ARTWORK BY NAM JUNE PAIK "TV MIAMI" (FROM MIAMI-DADE ART IN PUBLIC PLACES GENERAL ART FUNDS).

Recommendation

It is recommended that the Art in Public Places Trust approve a Professional Artist Services Agreement in substantially the form attached with MyFi Studio LLC in the not-to-exceed amount of $250,000.00 for the design, fabrication, and installation of a new iteration of the deaccessioned APP artwork by Nam June Paik *"TV Miami."*

Background

Internationally renowned South Korean artist Nam June Paik, heralded as the "father of video art" was commissioned in 1998 by Miami-Dade County Art in Public Places and the Miami-Dade Aviation Department to create *"TV Miami"* for permanent siting at the Miami International Airport (MIA). The work completed in 1990 was comprised of a video installation using 74 television monitors to spell out M-I-A-M-I. In 2012, the work was deaccessioned from the County's public art collection (Trust Resolution APPT No. 12-10), after it was deemed damaged beyond repair due to factors, beyond APP's control or knowledge, related to the North Terminal Expansion at Miami International Airport that negatively impacted the integrity of the work and its original location.

In 2023-2024, public interest increased in *"TV Miami"* due to the exhibition *Nam June Paik: The Miami Years,* October 4, 2023–August 16, 2024 at the Bass Museum of Art (The Bass), Miami Beach, FL curated by James Voorhies. On January 9, 2024, a request to loan materials from the APP Archives to The Bass, was approved by the APP Trust APPT No. 24-04, and the minutes of that meeting reflect the Trust's approval to create a letter of inquiry for the artist's estate to consider the potential re-creation of the artwork *TV Miami.* As part of the research performed by The Bass curatorial team, critical materials relating to the artwork surfaced, making it possible to digitize and exhibit the video footage which activated the video work, adding to the feasibility of the re-creation of the artwork given the continued support of the artist's estate and the Art in Public Places Trust. Subsequently the letter of inquiry from Art in Public Places and The Bass was accepted and approved by Ken Hakuta, Executor of the Estate of Nam June Paik, based in Woodside, CA, to move forward to gather the research needed to identify the re-creation of the artwork in a new iteration that adopted new technology.

In conjunction with these efforts and The Bass exhibition, artist collaborative MyFi Studio, co-founded by Aimee Rubensteen (MA, Art History, Courtauld Institute of Art) and Dr. Josh Eisenberg (PhD, Computer Science, Florida International University) was commissioned by The Bass to create the artwork in real time (2024), an electronic instrument inspired by Paik's 1994 work *Internet Dweller*, and to perform using this tool as part of the exhibition. Leading from this experience, MyFi Studio received the 2025 Ellies Creator Award for their multimedia project contextualizing Miami among today's artists and Nam June Paik, the founder of video art, which enabled them to continue their research, projects and exhibitions in this theme, including a thorough review of APP's public archives on *TV Miami*.

Based on their research and natural intersection with the *"TV Miami"* re-creation, MyFi Studio independently accomplished a preliminary assessment of the feasibility and path forward to perform the work needed to re-create the artwork, including the transformation of the video materials into high quality MP4 video and mapping the video files into the original configuration used for the work.

On December 9, 2025, the APP Trust authorized Trust Resolution No. APPT 25-62 authorizing a Professional Artist Services Agreement with MyFi Studio LLC in the amount of $1,800.00 for proposal development services for the new iteration of the Nam June Paik *"TV Miami."* Through the proposal phase the artists were required to address equipment and materials, processes, maintenance plan, and budget, and to present the final proposal to a future PAC and Trust. The team was also required to secure approval from the Paik estate of the proposed work and request a third-party appraisal or valuation of the work "*TV Miami*," should the original work have remained intact and in good condition to date. Subsequently, MyFi Studio presented their proposal for the creation of a new iteration of *TV Miami* at two separate PAC meetings on August 20, 2026 and August 27, 2026; securing the PACs unanimous recommendations at both meetings for the commissioning of the work.

As part of their proposal, MyFi Studio requested a third-party appraisal by Muriel Quancard & Associates, in NY which appraised the value of the proposed work in the range of $650,000 - $750,000, which is more than triple the cost of the projected artwork re-creation as proposed by the artists team.

To facilitate the prominent installation and unveiling of this unique effort, APP staff has confirmed that the Miami-Dade County Public Library System will host the initial exhibition of *"TV Miami"* at the Main Library in downtown including archival information for educational purposes. It is envisioned that the exhibition of the artwork will rotate over time to other County facilities and may be offered for short-term loans to other art institutions and museums across the country.

APP staff recommends approval of Trust Resolution No. APPT 26-85 authorizing a Professional Artist Services Agreement with MyFi Studio, LLC in the not-to-exceed amount of $ 250,000.00 for the design, fabrication, and installation of the new iteration of Nam June Paik *"TV Miami"*.