

Memorandum



Date: May 13, 2025

To: Chair and Members
Art in Public Places Trust

From: Marialaura Leslie, Director
Department of Cultural Affairs

Subject: Trust Resolution No. APPT 25-20/ Danielle Roney Studio / MSC Cruise
Terminal AA/AAA - Addendum V

Trust Resolution No. APPT 25-20

RESOLUTION APPROVING ADDENDUM V TO THE PROFESSIONAL ARTIST SERVICES AGREEMENT IN SUBSTANTIALLY THE FORM ATTACHED WITH DANIELLE RONEY STUDIO, LLC (LEAD ARTIST DANIELLE RONEY) IN THE NOT-TO-EXCEED AMOUNT OF \$150,000.00 FOR ADDITIONAL PHASE II – FABRICATION AND INSTALLATION SERVICES FOR THE MSC CRUISE TERMINAL ARTWORK PROJECT AT PORTMIAMI (FROM PORTMIAMI-MSC TERMINAL AA/AAA PUBLIC ART FUNDS)

Recommendation

It is recommended that the Art in Public Places Trust approve Addendum V to the Professional Artist Services Agreement in substantially the form attached with Danielle Roney Studio, LLC (lead artist Danielle Roney) in the not-to-exceed amount of \$150,000.00 for additional Phase II – Fabrication and Installation Services for the MSC Cruise Terminal artwork project at PortMiami.

Background

On August 9, 2022, the Trust through approval of Resolution No. APPT 22-35 authorized a professional artist services agreement for a total commission value of \$1 million with Danielle Roney Studio, LLC (lead artist Danielle Roney) and the release of an initial amount of \$200,000.00 for design development of her proposal concept, The Eddies, a large-scale light-based installation visible in the evenings from the exterior of the terminal and across the I-395 causeway. The light-based work would combine an artist's designed program to activate the architectural linear lighting system of the terminal with a series of video projection mapping components strategically placed inside the building to augment the dynamic and visual quality of the work in the monumental volume of space. The colors, pacing, and configuration of the light would be influenced by regional oceanic data sets, creating visuals emblematic of the ebb of tides.

In close collaboration with APP staff and the client's executive team, the artist developed the design to combine a series of elaborate light-based projections reminiscent of the dynamic currents of the Caribbean basin with original video imagery that will morph into recognizable shapes and forms of marine sea life. The artwork will be an ever-changing light spectacle that responds to dynamic data collected from marine institutions located across MSC's ports of call in the Caribbean Sea.

With the completion of the design-related scope of work comprising of a detailed plan for hardware, software, and content needs of the artwork, the Trust on March 2023 approved Addendum I in the amount of \$800,000.00 for fabrication and installation of the artist-designed

large-scale light-based installation. Aware of the artist's eminent intent to develop the video content, MSC requested that APP pause the work as MSC considered an increase to the project's funding that would provide the artwork a much more impactful surface to project on. With the input of a specialized team of technical consultants, MSC identified a state-of-the-art media mesh that would transform the terminal's glass façade during the nighttime into an opaque surface ideal for the artwork projection while allowing the same surface to maintain its transparency during the day for cruise passengers' embarkation process.

After a successful test, MSC approved the new media approach and committed \$1,101,436.00 to cover additional artwork expenses related to software, design and equipment; \$450,000.00 for the electrical installation of 18 state-of-the-art projectors and the new media mesh extending over 11,000 square feet of the terminal's glass curtain wall; and \$50,000.00 for the purchase and installation of a cooling rack-system.

These additional monies were funded directly by MSC and added to the artist's contract as follows:

- Addendum II in the amount of \$1,101,436.00 authorized through Trust approval of APP Trust Resolution No. APPT-24-05
- Addendum III in the amount of \$450,000.00 authorized through Trust approval of Trust Resolution APPT 24-39
- Addendum IV in the amount of \$50,000.00 authorized through Trust approval of Trust Resolution APPT 24-58

As the project nears closeout, the artist has completed a final budget reconciliation outlining additional expenses that were above and beyond the artwork's contingency budget. APP staff has reviewed and confirmed the merit of each line item including the structural modifications required to install the 18 custom-made projector cages, rental of pricey lift equipment for extreme overhead access, multiple mobilizations for fine tuning the artwork for the inaugural opening of the MSC Terminal and the christening of the World America vessel, and a (3) year cloud-base hosting service of the artwork along with an advanced maintenance plan to guarantee minimum system downtime. Given that four out of the six public art commissions for the new terminal will require little to no maintenance over time, APP recommends covering this overage by reducing the overall MSC program's Conservation fund allocation from \$662,296 to \$529,160.18 for a total reduction of 20%.

APP staff recommends the approval of Trust Resolution No. APPT 25-20 authorizing Addendum V to the Professional Artist Services Agreement in substantially the form attached with Danielle Roney Studio (lead artist Danielle Roney) in the not-to-exceed amount of \$150,000.00 for additional fabrication and installation services for the artwork project for MSC Cruises Terminal AA/AAA at PortMiami.