Memorandum

Date: December 9, 2025

To: Chair and Members
Art in Public Places Trust

From: Ashlee K. Thomas, Interim Director
Department of Cultural Affairs

Subject: Trust Resolution No. APPT 25 – 62 / MyFi Studio, LLC – Proposal Contract

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Trust Resolution No. APPT 25-62

RESOLUTION APPROVING A PROPOSAL CONTRACT IN SUBSTANTIALLY THE FORM ATTACHED WITH MYFI STUDIO, LLC IN THE AMOUNT OF $1,800.00 FOR THE NEW INTERATION OF THE DEACCESSIONED ART IN PUBLIC PLACES COLLECTION ARTWORK BY NAM JUNE PAIK "TV MIAMI" (FROM MIAMI-DADE PUBLIC ART FUNDS).

Recommendation

It is recommended that the Art in Public Places Trust approve a Proposal Contract in substantially the form attached with MyFi Studio, LLC in the amount of $1,800.00 for the new iteration of the deaccessioned Art in Public Places Collection Artwork by Nam June Paik "TV Miami."

Background

TV Miami was originally commissioned in 1988 by Miami-Dade County Art in Public Places and the Miami-Dade Aviation Department for permanent siting at Miami International Airport (MIA). Completed in 1990, the work comprised a video installation using 74 television monitors arranged to spell out M-I-A-M-I. In 2012, the work was deaccessioned from the County's collection (Trust Resolution APPT No. 12-10), after it was deemed damaged beyond repair due to a series of factors related to the expansion of Miami International Airport that negatively impacted the work and its original location.

On January 9, 2024, a request to loan artwork production materials from the APP Archives to The Bass Museum was approved through Trust Resolution APPT No. 24-04, and the minutes of that meeting reflect the Trust's approval to create a letter of inquiry for the artist's estate to consider regarding the potential re-creation of the artwork *TV Miami*. As part of the research performed by The Bass curatorial team, critical materials relating to the artwork surfaced, making it possible to digitize and exhibit the video footage which activated the video work, adding to the feasibility of the re-creation of the artwork given the continued support of the artist's estate and the Art in Public Places Trust.

Subsequently the letter of inquiry was approved by Ken Hakuta, Executor of the Estate of Nam June Paik, based in Woodside, California. The official response approved further research identifying criteria and strategy for the re-creation of the artwork in a new iteration adopting new technology.

In conjunction with these efforts and The Bass exhibition, artist collaborative MyFi Studio, LLC, co-founded by Aimee Rubensteen (MA, Art History, Courtauld Institute of Art) and Dr. Josh Eisenberg (PhD, Computer Science, Florida International University) was commissioned by The Bass to create the artwork in real time (2024), an electronic instrument inspired by Paik's 1994 work Internet Dweller, and to perform using this tool as part of the exhibition. Leading from this experience, MyFi Studio, LLC received a 2025 Ellies Creator Award for their multimedia project contextualizing Miami among today's

artists and Nam June Paik, the founder of video art. Based on their research and natural intersection with the *TV Miami* re-creation, MyFi Studio, LLC has completed a preliminary assessment of the feasibility of re-creating the artwork, including the transformation of the video materials into high quality MP4 video and mapping the video files into the original configuration of the work.

At a Professional Advisory Committee meeting held on November 20, 2025, APP staff presented background information and noted the significant interest and relevance in the deaccessioned APP Artwork *TV Miami* by internationally renowned South Korean artist Nam June Paik as a result of the exhibition *Nam June Paik: The Miami Years,* October 4, 2023–August 16, 2024 at the Bass Museum of Art (The Bass), Miami Beach, FL. Upon discussion, the PAC unanimously recommended MyFi Studio, LLC for proposal development services to re-create *TV Miami* in terms of materials, processes, maintenance, potential installation sites, and production budget. The proposal will need to be reviewed and approved by the Paik estate along with a third-party appraisal or valuation of the new iteration of *TV Miami*. These materials are then to be presented for consideration at a future meeting of the PAC.

APP staff recommends the approval of Trust Resolution No. APPT 25-62 authorizing a Proposal Contract in substantially the form attached with MyFi Studio, LLC in the amount of $1,800.00 for the new iteration of the deaccessioned APP Collection artwork by Nam June Paik *TV Miami*.