

Memorandum



Date: October 8, 2024

To: Chair and Members
Art in Public Places Trust

From: Marialaura Leslie, Director
Department of Cultural Affairs

Subject: Trust Resolution No. APPT 24-58 / Danielle Roney Studio / MSC Cruise
Terminal AA/AAA - Addendum IV

Trust Resolution No. APPT 24-58

RESOLUTION APPROVING ADDENDUM IV TO THE PROFESSIONAL ARTIST SERVICES AGREEMENT IN SUBSTANTIALLY THE FORM ATTACHED WITH DANIELLE RONEY STUDIO, LLC (LEAD ARTIST DANIELLE RONEY) IN THE NOT-TO-EXCEED AMOUNT OF \$50,000.00 FOR ADDITIONAL PHASE II – FABRICATION AND INSTALLATION SERVICES FOR THE MSC CRUISE TERMINAL ARTWORK PROJECT AT PORTMIAMI (FROM PORTMIAMI-MSC TERMINAL AA/AAA PUBLIC ART FUNDS)

Recommendation

It is recommended that the Art in Public Places Trust approve Addendum IV to the Professional Artist Services Agreement in substantially the form attached with Danielle Roney Studio, LLC (lead Artist Danielle Roney) in the not-to-exceed amount of \$50,000.00 for additional Phase II – Fabrication and Installation Services for the MSC Cruise Terminal artwork project at PortMiami.

Background

On August 9, 2022, the Trust through approval of Resolution No. APPT 22-35 authorized a professional artist services agreement for a total commission value of \$1 million with Danielle Roney Studio, LLC (lead Artist Danielle Roney) and the release of an initial amount of \$200,000.00 for design development of her proposal concept The Eddies, a large-scale light-based installation visible in the evenings from the exterior of the terminal and across the I-395 causeway. The light-based work would combine an artist's designed program to activate the architectural linear lighting system of the terminal with a series of video projection mapping components strategically placed inside the building to augment the dynamic and visual quality of the work in the monumental volume of space. The colors, pacing, and configuration of the light would be influenced by regional oceanic data sets, creating visuals emblematic of the ebb of tides.

In close collaboration with APP staff and the client's executive team, the artist developed the design to combine a series of elaborate light-base projections reminiscent of the dynamic currents of the Caribbean basin with original video imagery that will morph into recognizable shapes and forms of marine sea life. The artwork will be an ever-changing light spectacle that responds to dynamic data collected from marine institutions located across MSC's ports of call in the Caribbean Sea.

With the completion of the design-related scope of work comprising of a detailed plan for hardware, software, and content needs of the artwork, the Trust on March 2023 approved Addendum I in the amount of \$800,000.00 for fabrication and installation of the artist-designed

large-scale light-based installation. MSC, aware of the artist's eminent intent to develop the video content, made the request for APP to pause this work as MSC was seriously considering a significant increase in the project's funding commitment that would provide the artwork a much more impactful surface to project on. With the input of a highly specialized team of technical consultants, MSC identified a state-of-the-art media mesh that would transform the terminal's glass façade during the nighttime into an opaque surface ideal for the artwork projection while allowing the same surface to maintain its transparency during the day for cruise passengers' embarkation process.

After a successful test, the approved new media approach, and the authorized Trust Resolution No. APPT-24-05 Addendum II, in which \$1,101,436.00 were added to the Artist's contract to cover additional expenses related to software, design and equipment, with monies coming directly from MSC, the client proposed to fund an additional \$450,000.00 for the Artist to cover the Electrical Scope of Work required to achieve the ultimate grandiose artistic vision intended for the 11,000 sq. feet Terminal's façade. MSC has initiated the process to issue a direct lump sum payment to APP to make the monies available to the commission artist as soon as possible. In addition to these \$450,000.00 funds added to the artist's contract through Trust approval of Resolution APPT 24-39, MSC has also committed to cover costs associated with the purchase and installation of a cooling rack system, a component critical to the safe and long-term operation of the (18) state-of-the-art projectors.

APP staff recommends the approval of Trust Resolution No. APPT 24-58 authorizing Addendum IV to the Professional Artist Services Agreement in substantially the form attached with Danielle Roney Studio (lead artist Danielle Roney) in the not-to-exceed amount of \$50,000.00 for additional fabrication and installation services for the light-based artwork project for MSC Cruises Terminal AA/AAA at PortMiami. Execution of this Addendum IV is contingent on APP staff receiving written confirmation of funding commitment from MSC's leadership team for this specific and expanded scope of work.