



**Date:** November 12, 2024

**To:** Chair and Members  
Art in Public Places Trust

**From:** Marialaura Leslie, Director  
Department of Cultural Affairs

**Subject:** Trust Resolution No. APPT 24-59 / Ronald McDonald House Charities of South Florida / Artist Proposal Contracts

**Trust Resolution No. APPT 24-59**

RESOLUTION APPROVING PROPOSAL CONTRACTS IN SUBSTANTIALLY THE FORM ATTACHED WITH THE FOLLOWING EIGHT (8) ARTISTS IN THE NOT-TO-EXCEED FEE AMOUNTS AS DESCRIBED BELOW FOR EACH ARTIST:

**Local-based Shortlist**

	<b>Recommended Artist</b>	<b>Proposal Fee</b>
1	Hermes Berrio	\$ 1,000.00
2	Beatriz Chachamovitz	\$ 1,000.00
3	Phil Lique	\$ 1,000.00
4	Jillian Mayer	\$ 1,000.00
5	Gabriella Noelle	\$ 1,000.00
6	Karen Rifas	\$ 1,000.00
7	Carolina Sardi	\$ 1,000.00
8	Michelle Weinberg	\$ 1,000.00
	<i>Alternate</i>	
1	Marie Penfen	
	<b>Combined Total Expenditure:</b>	<b>\$ 8,000.00</b>

FOR A COMBINED TOTAL EXPENDITURE AMOUNT NOT-TO-EXCEED \$8,000.00 FOR THE RONALD MCDONALD HOUSE CHARITIES OF SOUTH FLORIDA PROJECT AT JACKSON MEMORIAL HOSPITAL (FROM RONALD MCDONALD HOUSE CHARITIES OF SOUTH FLORIDA PUBLIC ART FUND).

Recommendation

It is recommended that the Art in Public Places Trust approve Proposal Contracts in substantially the form attached with the following eight (8) artists in the not-to-exceed fee amounts as described below for each artist:

**Local-based Shortlist**

	<b>Recommended Artist</b>	<b>Proposal Fee</b>
1	Hermes Berrio	\$ 1,000.00
2	Beatriz Chachamovitz	\$ 1,000.00
3	Phil Lique	\$ 1,000.00
4	Jillian Mayer	\$ 1,000.00
5	Gabriella Noelle	\$ 1,000.00
6	Karen Rifas	\$ 1,000.00
7	Carolina Sardi	\$ 1,000.00
8	Michelle Weinberg	\$ 1,000.00
	<i>Alternate</i>	
1	Marie Penfen	
	<b>Combined Total Expenditure:</b>	<b>\$ 8,000.00</b>

For a combined total expenditure amount not-to-exceed \$8,000.00 for the new Ronald McDonald House Charities of South Florida public art project at Jackson Memorial Hospital.

Background

A meeting of the Professional Advisory Committee (PAC) convened on October 23, 2024, to review the credentials of sixty-three (63) artists who submitted qualifications from a regional Call to Artists to compete for public art opportunities related to the design and construction of a new facility at Jackson Memorial Hospital to house the non-profit known as the Ronald McDonald House. Since 1992, the Ronald McDonald House South Florida (RMHCSF), has provided a home-away-from-home for critically ill or injured children and their families, while the children receive specialty care at area pediatric hospitals including Jackson’s Holtz Children’s Hospital and Nicklaus Children’s Hospital. These families come from throughout Florida, other states, and worldwide, and stay for several weeks, months, or even years in the case of transplants. In late 2021, RMHCSF began the phase of “Hope has a New Home”, a capital campaign for construction of a modern seven-story facility with 63,000 square feet, located just steps from Holtz Children’s Hospital. The new facility will provide 54 private rooms, nearly doubling the number of families that can access the services of the this more accessible facility while keeping the heart and soul of the Ronald McDonald House mission front and center.

Opportunities for public art include window glass applications for guest rooms, such as applied film or laminate, acrylic, etched Plexiglas, or attached glass elements. It is envisioned that artworks will enhance the experience of the guest rooms by adding color and interest to the glass walls which have limited views to adjacent buildings. Additionally, two-dimensional artworks such as a limited-edition prints, artist-designed original wallpaper, and / or wayfinding solutions are envisioned to create a

cohesive visual experience within the guest rooms to compliment the glass-based applications. The scope of artwork is intended to activate floor-to-ceiling windows within 54 guest rooms, on 7 floors.

After careful deliberation and input from the client teams, the PAC unanimously recommended the following eight (8) artists and one (1) alternate to create full proposals:

1. Phil Lique
2. Gabriella Noelle
3. Karen Rifas
4. Hermes Berrio
5. Jillian Mayer
6. Michelle Weinberg
7. Beatriz Chachamovitz
8. Carolina Sardi

*Alternate:*

1. Marie Penfen

APP staff recommends the approval of Trust Resolution APPT No. 24-59 authorizing Proposal Contracts in substantially the form attached with the above eight (8) artists in the fixed fee amount of \$1000.00 each for proposal development services for the new Ronald McDonal House at Jackson Memorial Hospital.