

Memorandum



Date: May 14, 2024

To: Chair and Members
Art in Public Places Trust

From: Marialaura Leslie, Director
Department of Cultural Affairs

Subject: Trust Resolution No. APPT 24-26 / Gary Moore - Pharaoh's Dance at the Adrienne Arsht Center for the Performing Arts / Addendum II

Trust Resolution No. APPT 24-26

RESOLUTION APPROVING ADDENDUM II TO THE PROFESSIONAL ARTIST SERVICES AGREEMENT IN SUBSTANTIALLY THE FORM ATTACHED WITH KNEEBABY ARTS, INC. (LEAD ARTIST GARY MOORE) IN THE NOT-TO-EXCEED AMOUNT OF \$10,000.00 FOR ADDITIONAL PROPOSAL SERVICES FOR THE RESTORATION OF PHARAOH'S DANCE AT THE ADRIENNE ARSHT CENTER FOR THE PERFORMING ARTS. THIS RESOLUTION SUPERSEDES TRUST RESOLUTION APPT NO. 22-17 (FROM ART IN PUBLIC PLACES TRUST REPAIR AND RESTORATION FUND).

Recommendation

It is recommended that the Art in Public Places Trust approve Addendum II to the Professional Artist Services agreement in substantially the form attached with Kneebaby Arts, Inc. (lead artist Gary Moore) in the not-to-exceed amount of \$10,000.00 for additional proposal services for the restoration of *Pharaoh's Dance* at the Adrienne Arsht Center for the Performing Arts. This resolution supersedes Trust Resolution APPT No. 22-17.

Background

Pharaoh's Dance is a site-specific artwork by Miami-based artist Gary Moore integrated in the Ziff Ballet / Opera House Southwest Plaza at the Adrienne Arsht Center for the Performing Arts. The work commissioned and completed by the Art in Public Places Trust in September of 2007 incorporates symbols and motifs from ancient Egypt and draws from the rhythm, essence, and creative impulse of American jazz. The design for *Pharaoh's Dance* is comprised of seating elements, a large, raised platform lit in pink and purple neon for showcasing outdoor performances, illuminated glass pillars, polished steel medallions, richly colored terrazzo, and a planter of bamboo reeds.

In collaboration with our partners at the Arsht Center, APP staff conducted an inspection of the public art at this facility that resulted in the inclusion of *Pharaoh's Dance* in the priority list of works in immediate need of conservation and restoration services. A subsequent assessment, performed in consultation with artist Gary Moore, found generalized color and material deterioration in the cementitious terrazzo floors, fading glass panels in the turntable platform, as well as stain buildups in many of the medallion floor inserts. The conclusion of the staff and the artist is that the seriously degraded condition of the work does not warrant restoration as a viable option. It should be noted that the original implementation of the artwork was completed by the building contractor without the involvement of the artist; this practice is no longer one employed by APP.

Consequently, on September 8, 2020, the Trust through approval of Resolution No. APPT 20-36 authorized an initial Proposal Contract with Gary Moore in the amount of \$5,000.00 for preliminary artist services for the redesign of *Pharaoh's Dance*. Through this process, the artist proposed a comprehensive redesign of the plaza incorporating a combination of colors and finishes for the floor surfaces using pavers and concrete, a complete redesign of the round turntable using LED backlit polycarbonate panels, and the design of a new monumental sculptural screen for installation in the existing seating along with a series of modular seats and table elements that can be interspersed throughout the plaza to encourage social activation. The artist produced high-level estimates for the various components of the work for a combined cost of approximately \$1.5 million, which is 75% higher than APP's original cost projection of \$375,000.00 for the refurbishment of the plaza.

During this timeframe, the Arsht Center initiated an advertising partnership with private firm Orange Barrel Media that called for the installation of two monumental dynamic display systems with massive foundations, one planned to seat at the center's Opera-Ballet Plaza within the footprint of *Pharaoh's Dance* and the other across the street at the Concert Hall Plaza. In meetings with Arsht Center and Orange Barrel representatives, APP has confirmed that the signage structure and electrical infrastructure will impact Gary Moore's existing artwork location creating the opportunity for portions of the artist's new work to be done in tandem with the signage work. APP and Arsht have discussed the possibility of combining resources to leverage construction services required for the implementation of both scopes of work. The permitting and installation of the (2) monumental display systems is proposed to be done in two phases. The first phase will involve the installation of the signage at the Concert Hall Plaza which will provide the artist with an opportunity to assess the construction process while rethinking his proposal concept considering the monumental display system that will encroach in the artwork's current footprint.

Considering the significant discrepancies in projected costs and upcoming disruptions to the project site, APP suggests increasing the value of the artist's proposal contract by an additional \$10,000.00 to help the artist monitor the signage project and secure within 150 days, more achievable pricing options with associated schedules that allow for the proposed work to be done in 3 separate phases as follows:

- Phase I – Complete replacement of the existing terrazzo floor with a new hardscape solution, perform any related underground work to facilitate future phases, coordinate site work to occur in conjunction with the Arsht signage project.
- Phase II – Fabricate and install the new Turntable with LED lighting and related modular plaza elements.
- Phase III – Design, fabricate, and install the new sculptural screen element in the existing seating planter and modify the associated lighting component.

APP staff recommends the approval of Trust Resolution No. APPT 24-26 authorizing Addendum I to the Professional Artist Services Agreement in substantially the form attached with Kneebaby Arts, Inc. (lead artist Gary Moore) in the amount of \$10,000.00 for additional proposal services for the redesign of *Pharaoh's Dance* at the Adrienne Arsht Center for the Performing Arts.