

Memorandum



Date: May 14, 2024

To: Chair and Members
Art in Public Places Trust

From: Marialaura Leslie, Director
Department of Cultural Affairs

Subject: Trust Resolution No. APPT 24-21 / Golden Fleur LLC (lead artist Mark Fleuridor)
/ MSC Cruise Terminal / Addendum I

Trust Resolution No. APPT 24-21

RESOLUTION APPROVING ADDENDUM I TO THE PROFESSIONAL ARTIST SERVICES AGREEMENT IN SUBSTANTIALLY THE FORM ATTACHED WITH GOLDEN FLEUR LLC. (LEAD ARTIST MARK FLEURIDOR) IN THE FIXED FEE AMOUNT OF \$200,000.00 FOR PHASE II - FABRICATION AND INSTALLATION OF THE FINAL ARTWORK PROJECT DESIGN FOR THE NEW MSC CRUISE TERMINAL (FROM PORTMIAMI-MSC TERMINAL AA/AAA PUBLIC ART FUNDS)

Recommendation

It is recommended that the Art in Public Places Trust approve Addendum I to the Professional Artist Services Agreement in substantially the form attached with Golden Fleur LLC. (lead artist Mark Fleuridor) in the fixed fee amount of \$200,000.00 for Phase II - Fabrication and Installation of the final artwork project design for the new MSC Cruise Terminal at PortMiami.

Background

A meeting of the Professional Advisory Committee (PAC) was held on July 26 and 27, 2022, to review design proposals from a group of 15 national-based artists for a combined series of public art opportunities at the MSC Cruise Terminal at PortMiami. At this meeting, the PAC unanimously recommended Miami-based artist Mark Fleuridor to create an installation environment within a VIP lounge combining one of the artist's signature quilted works with an artist-designed commercial carpet featuring his recognizable style of vibrant colors and patterns based in nature of his native Florida. On August 9, 2022, through approval of Resolution No. APPT 22-39, the Trust authorized a total budget of \$250,000.00 for the artist's recommended commission and the approval of an initial \$50,000.00 contract to facilitate the artist's design development services.

Since then, the artist has completed the design for a series of (3) 7'-0" x 7'-0" quilts for the VIP Lounge featuring patterns of the mango fruit tree on different vibrant color backgrounds, with artist's hand-stitched details resembling leaves in the sky. During the design development process, APP staff learned that the complex financing conditions of the MSC project prevented the procurement of an artist designed carpet as originally envisioned by the PAC. As an alternative, the design team offered the Berth 10 VIP Lounge for the artist to propose a new concept. The new proposal showcases a series of watercolors based on local flora and ranging in sizes from 3'-0" x 3'-0" to 4'-0" x 4'-0" to 5'-0". The artist has offered various arrangements and color schemes for the client team to select up to (12) different original works to be created, framed, and installed by the artist at this new location.

Given the substantial completion of the design design development, APP staff recommends the approval of Trust Resolution No. APPT 24-21 authorizing Addendum I to the Professional Artist Services Agreement with Golden Fleur LLC. (lead artist Mark Fleuridor) in the fixed fee amount of \$200,000.00 for Phase II - Fabrication and Installation of the artwork for the MSC Cruise Terminal project at PortMiami.