

Memorandum



Date: February 13, 2024

To: Chair and Members
Art in Public Places Trust

From: Marialaura Leslie, Director
Department of Cultural Affairs

Subject: Trust Resolution No. APPT 24-05 / Danielle Roney – MSC Cruise Terminal /
Addendum II

Trust Resolution No. APPT 24-05

RESOLUTION APPROVING ADDENDUM II TO THE PROFESSIONAL ARTIST SERVICES AGREEMENT IN SUBSTANTIALLY THE FORM ATTACHED WITH DANIELLE RONEY STUDIO, LLC (LEAD ARTIST DANIELLE RONEY) IN THE NOT-TO-EXCEED AMOUNT OF \$1,101,436.00 FOR ADDITIONAL PHASE II – FABRICATION AND INSTALLATION SERVICES FOR THE MSC CRUISE TERMINAL ARTWORK PROJECT AT PORTMIAMI (FROM PORTMIAMI-MSC TERMINAL AA/AAA PUBLIC ART FUNDS)

Recommendation

It is recommended that the Art in Public Places Trust approve Addendum II to the Professional Artist Services Agreement in substantially the form attached with Danielle Roney Studio, LLC (lead Artist Danielle Roney) in the not-to-exceed amount of \$1,101,436.00 for additional Phase II – Fabrication and Installation Services for the MSC Cruise Terminal artwork project at PortMiami.

Background

On August 9, 2022, the Trust through approval of Resolution No. APPT 22-35 authorized a professional artist services agreement for a total commission value of \$1 million with Danielle Roney Studio, LLC (lead Artist Danielle Roney) and the release of an initial amount of \$200,000.00 for design development of her proposal concept *The Eddies*, a large-scale light-based installation visible in the evenings from the exterior of the terminal and across the I-395 causeway. The light-based work would combine an artist's designed program to activate the architectural linear lighting system of the terminal with a series of video projection mapping components strategically placed inside the building to augment the dynamic and visual quality of the work in the monumental volume of space. The colors, pacing, and configuration of the light would be influenced by regional oceanic data sets, creating visuals emblematic of the ebb of tides.

In close collaboration with APP staff and the client's executive team, the artist developed the design to combine a series of elaborate light-base projections reminiscent of the dynamic currents of the Caribbean basin with original video imagery that will morph into recognizable shapes and forms of marine sea life. The artwork will be an ever-changing light spectacle that responds to dynamic data collected from marine institutions located across MSC's ports of call in the Caribbean Sea.

With the completion of the design-related scope of work comprising of a detailed plan for hardware, software, and content needs of the artwork, the Trust on March 2023 approved Addendum I in the amount of \$800,000.00 for fabrication and installation of the artist-designed

large-scale light-based installation. MSC, aware of the artist's eminent intent to develop the video content, made the request for APP to pause this work as MSC was seriously considering a significant increase in the project's funding commitment that would provide the artwork a much more impactful surface to project on. With the input of a highly specialized team of technical consultants, MSC identified a state-of the-art media mesh that would transform the terminal's glass façade during the nighttime into an opaque surface ideal for the artwork projection while allowing the same surface to maintain its transparency during the day for cruise passengers embarkation process.

After a successful test of the proposed new media approach, the artist was asked to update the artwork budget to account for the additional equipment, software, and content creation needs for the artwork to extend across 11,000 square feet of new façade surface. The artist submitted a revised budget breakdown that requires additional funding in the amount of \$1,101,436.00. MSC has reviewed and accepted these additional costs as necessary to achieve their grand vision for the artist's work and such, MSC has initiated the process to issue a direct lump sum payment to APP to make the monies available to the commission artist as soon as possible.

APP staff recommends the approval of Trust Resolution No. APPT 24-05 authorizing Addendum II to the Professional Artist Services Agreement in substantially the form attached with Danielle Roney Studio (lead artist Danielle Roney) in the not-to-exceed amount of \$1,101,436.00 for additional fabrication and installation services for the light-based artwork project for MSC Cruises Terminal AA/AAA at Port Miami. Execution of this Addendum II is contingent on APP staff confirming full receipt of the funding commitment from the MSC team for this specific and expanded scope of work.