

Miami-Dade Art in Public Places Professional Advisory Committee Guidelines and Criteria for Reviewing Artist Proposals

The Miami-Dade Art in Public Places Professional Advisory Committee (PAC) is responsible for recommending acquisitions or commissions of public art to the Miami-Dade County Art in Public Places Trust. These artworks should add value to Miami-Dade County's public art collection, attract national attention, vitalize our County's visual signature, celebrate the diversity and heritage of Miami-Dade County, strengthen economic development and tourism, heighten civic identity, and enrich the spirit and pride of our citizens.

When reviewing artist proposals, the PAC should consider the following criteria:

Aesthetics/Artistic Expression

- The artist demonstrates an innovative, contemporary and creative approach to the proposed project that displays the highest quality of craftsmanship. The inherent quality and excellence of a proposed artwork, together with the strength of the artist's concept and design capabilities, are the program's highest priorities.
- The artist's verbal presentation and written project narrative demonstrate the ability to communicate effectively, express ideas and convey the project concept.
- For each project, artists representing a diversity of styles, ranging from experimental to established art forms, and working in various scales and media, are encouraged to apply. The PAC also should consider the diversity of the artist in regards to ethnic and cultural identities, gender, age, etc., and is encouraged to include a balance of local, regional, national, and international artists, dependent upon project budget.

Budget

- The artist provides an accurate and feasible project budget. This budget is inclusive of all expenses related to the creation of the artwork, including the following components: artist's design fee, travel, materials, coordination with design and/or engineering consultants, fabrication costs, transportation, installation of the work and any costs or consultant fees associated therewith, photographic documentation of artwork, recommendation of a maintenance plan, and a contingency allowance.

Constructability

- The artist demonstrates the ability to complete the work successfully as proposed based on such factors in the artist's proposal as durability of materials, project budget and timeline, response to constraints intrinsic to the project required by the commissioning agency, and thoroughness in addressing local zoning, construction and/or design guidelines.
- The artist exhibits a successful track record of construction and installation of artwork and/or shows that an appropriate professional has examined the proposed artwork and confirmed feasibility of construction and installation.
- The experience and professional record of the artist(s) should provide convincing evidence of ability to successfully complete the project as proposed. Artists should exhibit flexibility and problem-solving skills and working knowledge of architectural drawings and construction documents

Timetable (Fabrication and Installation Schedules)

- The artist proposal should include a project timeline that incorporates design review, fabrication, delivery and installation in accordance with project schedule. The artist should have a history of completing projects on time and should demonstrate the ability to work within tight time constraints.

Maintainability

- The permanence of the proposed work, maintenance requirements and the relationship to such environmental conditions as Miami-Dade's harsh sunlight, salt air, rain and wind should be taken into account. Artists should provide a preliminary maintenance plan which includes a statement regarding the materials from which the piece is fabricated, day-to-day instruction for care of the work and long term maintenance procedures.
- The PAC should consider the structural and surface soundness of the materials, inherent resistance to theft, vandalism, weathering, and excessive maintenance or repair costs.
- It is important to note that typically, routine maintenance of an artwork becomes the responsibility of the agency that houses the artwork. As part of the contractual requirements, the artist must develop and submit a maintenance program in cooperation with the commissioning agency, for the proper day-to-day care of the artwork.

Responsiveness to Call

- The PAC should consider how closely the proposed artwork meets (or exceeds) the goals and project descriptions set out in the Call to Artists and envisioned by the commissioning agency.

Suitability for Site

- Artwork must be compatible in scale, material, form, and content with its surroundings. Artworks may establish focal points; modify, enhance, or define specific spaces; establish identity or address specific issues of civic design. Consideration should also be given to the architectural, historical, geographical and social/cultural context of the site or community, as well as the way people may interact with the artwork.
- Art should be sited in areas that are visible and experience high levels of activity. The artwork should effectively enhance, anchor and activate the proposed site.

References

- The PAC should consider the strength and applicability of the three professional references provided by the artist.
- The PAC should consider whether the artist has worked with the program before.

Specialty Criteria

- **Leadership in Energy and Environmental Design (LEED)** Artists may be encouraged to take into account the LEED standards being pursued for the overall project and ways in which proposed art projects can contribute to and incorporate green building and performance measures.
- **American Disabilities Act (ADA)** The selected artist(s) will be required to comply with American with Disabilities Act requirements in addition to all applicable federal, state and local codes and will be encouraged to develop artwork(s) sensitive to programmatic as well as physical accessibility issues in cooperation with the Art in Public Places and disabled communities.
- **Community Involvement** Artists may be encouraged to propose participatory public art initiatives, such as community-based public art projects. These types of artist proposals should provide communities with the means to positively impact their environment and develop a sense of pride and ownership over their parks, streets, and public institutions. Here, the artist serves as a collaborator, interpreter, visionary, teacher, mentor, and liaison between the commissioning agency and community. The goal of these community-centered commissions is to facilitate the creation of public art works that are accessible to the public not simply by virtue of their placement in a public space, or because of content, but through engaging people in the community into the process of creating the art, as well as making their knowledge and experience part the art's design.