



# Call to Artists

Ronald McDonald House at Jackson Memorial Hospital

# Brief

## Project Name

Ronald McDonald House at Jackson Memorial

## Overview

Through Miami-Dade County's Department of Cultural Affairs, Art in Public Places program, 1.5% of the cost of construction on public land is dedicated to the commissioning of public art. This request for qualifications is for professional artists to commission public art. The selected artist(s) will design unique artwork(s) that will contribute to the identity of this facility and engage employees, visitors and passers-by in unexpected and delightful ways.

## Owner

Miami-Dade County Department of Cultural Affairs and  
Miami-Dade Public Health Trust

## Partners

Cartaya Architects  
Ronald McDonald House Charities of South Florida

## Budget

\$210,000.00

## Location

1041 NW 16TH ST Miami, FL 33136

## Eligibility

Open to professional visual artists or artist-led teams based in South Florida. Eligible artists create artwork on a regular basis for a duration of time in South Florida.

## How to Apply

Deadline: Monday, October 7, 2024

- Up to 10 samples of completed work
- CV - Resume
- Artist Statement

Apply by visiting:

<https://miamidadepublicart.org/app/opportunities/calls-to-artists.page>

## Detailed Description

Since 1992, Ronald McDonald House South Florida (RMHCSF) has provided a home-away-from-home for critically ill or injured children and their families, while the children receive specialty care at area pediatric hospitals including Jackson’s Holtz Children’s Hospital and Nicklaus Children’s Hospital. These families come from throughout Florida, other states, and worldwide, and stay for several weeks, months, or even years in the case of transplants. At any time of day or night, families arrive at our House in search of a place to stay.

The House was established on the campus of Jackson Memorial Hospital through the generous efforts of local McDonald’s operators, prominent physicians, corporations, and volunteers on land donated by Jackson Memorial Hospital. Every Ronald McDonald House in the world is independently run and operated, but they share one mission: to keep families close when a child is sick. The RMHCSF provides a safe place to stay, along with meals, transportation, and compassionate support for families, allowing parents to focus their energy on helping their child feel better.

The current House accommodates 31 families and most of the children are suffering from cancer or other critical illnesses, or they are in need of a transplant. Some patients need extended care as a result of a premature birth. In addition to the basic amenities, one might find at a hotel, Ronald McDonald House provides play areas, laundry facilities, family kitchens, respite areas, computers, and Wi-Fi. Staff and volunteers provide home-cooked meals in the communal kitchens, organized recreational activities, and support groups that enhance the atmosphere of love and hope. Parents say the common areas allow them to escape the stress of their personal ordeal and it is a chance to meet other families who can empathize. Lifelong friendships have developed at our Ronald McDonald House.

In late 2021, RMHCSF began the phase of “Hope has a New Home”, a capital campaign for construction of a modern seven-story facility with 63,000 square feet, located just steps from Holtz Children’s Hospital. The new House will provide 54 private rooms, nearly doubling the number of families we serve. The goal is to have a more accessible facility with state-of-the-art amenities and much more room, while keeping the heart and soul of the Ronald McDonald House mission front and center. The focus will remain on being a place of respite, comfort, compassion, and support. The look and feel of the new home will be positive, warm, and fun, allowing children and families to feel comfort and positivity during what is likely the hardest time of their lives. To learn more, visit [www.Hopehasanewhome.org](http://www.Hopehasanewhome.org)

## Opportunities for Public Art



*It is envisioned that commissioned artworks will be appropriate for children in health crisis situations.*

### Window Glass Applications for Guest Rooms

- Durable, secure applications to window glass facing the northern and southern exposures, including but not limited to applied film or laminate, acrylic, etched Plexiglas, or attached glass elements.
- It is envisioned that artworks will enhance the experience of the guest rooms by adding color and interest to the façade walls with views limited by adjacent buildings.
- The scope of artwork is intended to activate floor-to-ceiling windows within 54 guest rooms, on 7 floors.

### Two-Dimensional

- Two-dimensional artworks such as a limited-edition prints, artist-designed original wallpaper, and / or wayfinding solutions to create a cohesive visual experience within the guest rooms.
- It is intended that such two-dimensional works will support and enhance the primary feature of the glass-based artwork application.





References: Left: Christopher Janney, *Harmonic Convergence*, Right: Michele Oka Doner, *Sargassum*, MIA Mover at Miami International Airport. Images courtesy of the Art in Public Places Trust, Miami-Dade County Department of Cultural Affairs.

## Estimated Schedule

*\*This schedule is subject to change.*

September, 2024	<b>Call to Artists released</b>
Monday, October 7, 2024	<b>Deadline to Submit Qualifications</b>
October 2024	<b>Professional Advisory Committee meeting – shortlist</b>
Mid-November 2024	<b>Artist notifications</b>
Late November 2024	<b>Artist Orientation &amp; honorarium documents upload suggested deadline</b>
Late November 2024	<b>Proposal concept consultation</b>
December 2024	<b>Proposal draft review + feedback session</b>
January 2025	<b>Submission of semi-final or final proposal</b> <i>*48-hours prior to presentation.</i> <i>*Adjustments may be made after this date.</i>

January 2025	<p><b>Proposal presentation</b> – Online meeting</p> <p><i>*A 30 minute presentation appointment time on a defined date will be provided for artist's confirmation.</i></p> <p><i>*Final version of the proposal as presented is requested to be uploaded prior to presentation</i></p>
February 2025	<p><b>Artist notifications</b></p> <p><i>*Artworks are envisioned to be installed approximately one year after notification.</i></p>
First Quarter 2026	<p><b>Estimated Project Completion</b></p>

## Process

Pursuant to the processes of the Miami-Dade County Art in Public Places Program, a three-member group of art and architectural professionals drawn from the Professional Advisory Committee (PAC) will recommend a shortlist of artists to create full proposals to the Art in Public Places Trust. The primary criteria for shortlist selection will be previous artistic accomplishment as demonstrated in images of completed artwork, public art experience, and/or initial design approach to the project as demonstrated in the artist's statement. Artists who have not created public art before are warmly invited to apply. If appropriate, the PAC reserves the right to recommend artists who may not have applied to this Call to Artists.

Upon being recommended to prepare full proposals, shortlisted artists will receive detailed information regarding the opportunities for public art. Artists will also be invited to attend a site visit and Artist Orientation meeting, and will have the opportunity to meet with the client, including the design & the construction teams, and Art in Public Places staff. Shortlisted Artists will receive a proposal honorarium, as well as an allowance for travel-related expenses for personally attending the recommended meetings in Miami-Dade County including the Artist Orientation and final proposal presentation meeting. Artists may choose to present their final proposals via video conference. Art in Public Places staff will be available to support inquiries throughout the process. Upon the presentation of proposals, the PAC will make recommendations for final commissions to the Art in Public Places Trust for their consideration. For more information about Art in Public Places: <http://www.miamidadepublicart.org/>

## Point of Contact

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**ART IN PUBLIC PLACES, DEPARTMENT OF CULTURAL AFFAIRS, MIAMI-DADE COUNTY**

Art in Public Places is a program of the Miami-Dade County Department of Cultural Affairs responsible for the commission and purchase of artworks by contemporary artists in all media. One of the first public art programs in the country, Miami-Dade Art in Public Places was established in 1973 with the passage of an ordinance allocating 1.5% of construction cost of new county buildings for the purchase or commission of artworks, educational programs and collection maintenance. The Art Trust Fund is administered by a County Commission-appointed citizens' board, the Art in Public Places Trust, in consultation with its Professional Advisory Committee. For more information about the Art in Public Places Program and the Miami-Dade Department of Cultural Affairs, please visit [www.miamidadepublicart.org](http://www.miamidadepublicart.org) and [www.miamidadearts.org](http://www.miamidadearts.org) *To request materials in accessible format, sign language interpreters, and/or any accommodation to participate in any County-sponsored program or meeting, please call Francine Andersen, 305-375-5024 or email, [fran@miamidade.gov](mailto:fran@miamidade.gov), five days in advance to initiate your request. TTY users may also call 711 (Florida Relay Service)*